



BELLVILLE CHIMES

Monthly Bulletin of the Rotary Club of Bellville

P.O. Box 125 Bellville 7535

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Rotary Bellville Members, Family and Friends,

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As we are all aware by now, the MTB race went off with an overwhelmingly favourable response from the riders and the Pedal Power Association. Unfortunately because of all the other events and the windy conditions, we did not have as many competitors as we would have liked. With the excellent reputation we have built up on this event I am sure it will grow from strength to strength. Thanks again to all concerned.

Remember to keep the weekend of the 7th October 2012 open for the next MTB Race.

Our speaker for the month was a most entertaining and passionate Johan Lewin from The Seeland trust. A most inspiring person and I sincerely hope we will be able to help in anyway we can. PP Vic will keep us up to date on the progress.

Our next major fund raiser is, of course, our Golf Day – 29th March 2012. Although we have invited the Rotary Clubs of Tygerberg and Durbanville to join forces let us not take our foot off the pedal – let's carry on as usual and start selling four-balls and advertising space on holes as well as starting to collect prizes. We have to make this one the best we have had so far.

In the meantime we have small duties to fulfil in response to Goodwood's call for marshals and, of course, don't forget our year end function – you would have received the invites by now. I hope all will be able to attend.

Let's get out there and make a difference no matter how big or small and remember to **“Ring the changes for the good of the community we serve”**

Malcolm

Bellville Club Calender

Birthdays

02 November	Henriette Venter
05 November	George Gordon
06 November	Nora Hyland
08 November	Pam Rawbone
19 November	Lesley Poole
28 November	Mike Rosewall

Anniversaries

15 November	David and Nickey Holtzhausen
17 November	Bill and Dorothy Wilson

Club Diary

15 December	Bellville RC Year End Function
12 March 2012	Argus Pick 'n Pay Cycle Tour
29 March 2012	Bellville Rotary Golf Day

The Month that Was

Lion of Africa De Grendel MTB Challenge



On Sunday 2 October the LOA/ De Grendel MTB challenge was held for the fourth time. The weather this time did not play fair as there was some rain and a howling South Easter wind for the cyclists to contend with. A lot of the "fair weather " cyclists must have taken one look outside and decided that it was rather a day for a late lie in than to cycle. The rain did clear up before the start but the wind blew mercilessly all day.

As the Sauvignon Blanc Festival festival was being held in the Durbanville Wine Route area it was decided to move the start/finish to the De Grendel Wine Cellars. The farm was already geared up to host an event so there was no difficulty in doing this.

Once again there were three routes for the cyclists to choose from. The 10 km and the 30 km routes took riders around the de Grendel farm. The 50 km route started on De Grendel, and the cyclists had to do a loop over the Tygerberg and through the farms of the Durbanville Wine Valley before finishing back at the Cellars.

In spite of the weather, cyclists who took part in the event said that they enjoyed themselves immensely and would be back next year.

A big thank you to all the Rotarian, Rotoractors, family and friends who assisted on the day. A special thank you to Johann Claassen for the major effort he put in before the event.

Thank you also to our main sponsors, Lion of Africa, de Grendel and Chris Willemse Cycles with out whom the event would not have taken place.



A long and winding road



The Lion of Africa girls fire the canon at the cut-off



The Beauty



THE BEAST!

and



Riaan and the proud winner of the mountain bike



Even Brian got up early



Sir David and Lady Sally Graaf's residence



Happy Cyclists



Some "cheated"



One of our junior entrants

International Hand Washing Day



International Hand Washing day took place on Wednesday 12 October. Bellville Rotary took part by visiting a pre-school/ creche, Moresterretjies, in the Durbanville Wine Valley (near the speed trap!) Bill, Jan, Peter, Malcolm and Vic attended the hand washing lesson. Vic arranged for liquid soap for the hand washing demonstration, as well as for bars of soap for the children to take home to their parents. Once Vic's lecture on the need for washing hands was over, the children had a practical demonstration of what to do.

Thanks to Vic who organised the event and the supply of materials used in the demonstration.



Bill and Malcolm look on while Vic delivers his message



The happy bunch



Oom Pete gets his hands wet.



Those with clean hands get a reward sucker

Turn prospective members into Rotarians

In the last 10 years, more than 50,000 men and women have completed the Prospective Member form to find out how they could get involved in their local Rotary club.

Imagine how many more members we might attract if every club and district included a link to the form on their websites and Facebook pages.

"I've had 50 to 75 people complete the Prospective Member form in the past two years," says Winston Connolly, membership development committee chair for District 7020 (Caribbean), whose district website includes a link to the form. "Many of them have gone on to become members."

Whether it's community work, networking, or friendship, potential members are drawn to Rotary for a variety of reasons. Connolly received a membership inquiry from a minister in his community who had contracted polio when he was three and was interested in joining Rotary because of its polio eradication efforts. Connolly forwarded the information to a club in his district, and the minister was invited to a meeting.

And that's exactly how the process is supposed to work. After a prospective member completes the form, that person's contact information is forwarded to the district governor and district membership development committee chair, who send the information on to one or more clubs in the area. If a club is interested, it invites the prospective member to a meeting.

"This process has been well received by clubs in my district," says Connolly, who urges all clubs to take advantage of this resource.

The form can also be used by club members who want to refer potential members, and by relocating or returning members who are looking for a new club. Make it easy for potential members to find your club by embedding ads on your website for Club Locator and "Share Your Passion for Rotary."

Public is aware of Rotary, but unsure of what we do

Do your friends and co-workers know that you're a Rotarian? Do you tell acquaintances about your club's good works in the community or internationally?

Did you know that talking about your involvement in Rotary could significantly enhance the organization's image and boost public awareness? It's up to every Rotarian to tell the world what Rotary is and does.

According to a public image survey commissioned by Rotary International in 2010, people are much more likely to know about Rotary and perceive it positively as a charitable organization if they personally know a Rotarian. The finding is just one of many that could shape how clubs and districts promote Rotary in their communities.

RI commissioned the survey of 1,000 individuals in each of six countries -- Argentina, Australia, Germany, Japan, South Africa, and the United States -- to gauge the general public's awareness and perception of the organization. The results are consistent with those of a similar survey conducted in 2006: While respondents had heard of Rotary, they did not know much about what it does.

Building familiarity is not easy, says Pauline Leung, Rotary public image general coordinator. "Sometimes Rotarians are doing too many things and can get people confused about Rotary. We must have consistency when promoting the image of Rotary. Rotarians should receive training so they can clearly express our position, our vision, our values, and our areas of focus."

The survey showed that awareness of Rotary varies from country to country, and culture to culture. Of the six countries surveyed, Australia had the highest proportion of respondents who said they were aware of Rotary (95 percent), while Germany had the lowest (34 percent).

But awareness of Rotary doesn't necessarily translate into familiarity with what it does. While almost everyone in Australia indicated an awareness of Rotary, only 35 percent of respondents said they had some familiarity with the organization. In South Africa, where 80 percent of respondents indicated they were aware of Rotary, only 23 percent said they had some familiarity with what it does.

The survey report concluded that public image efforts will need to be tailored to each country. It also noted that boosting awareness alone will not be enough to get the public to readily associate Rotary with good works, or to generate greater community involvement.

The survey further concluded that demographics play a significant role in whether people have heard of Rotary. The survey included a cross section of each country's population by age, gender, income level, and education level. In Japan, 67 percent of respondents age 40 or older said they had heard of Rotary, compared to only 38 percent of those younger than 40. In Argentina, 63 percent of the highest income bracket had heard of Rotary, while only 20 percent of the lowest income bracket had. The report concluded that clubs may need to gain a better understanding of what would increase interest among younger professionals.

Similar findings came from focus groups that RI conducted between 2008 and 2010. The 40 groups included non-Rotarians in cities where Rotary had been experiencing membership declines. Read more about the results in the October/November 2010 issue of *The Membership Minute*, or download the full report.

1. "Because each Rotary club is independent in deciding what services they want to be involved in, this can cause mixed impressions in the communities on what we do," Leung says. "These surveys underscore the importance of having a consistent message."

The 1.2 million Rotary club members worldwide are the organization's greatest strength. Here are a few resources that clubs and districts can use to promote Rotary:

- Find tips for creating a signature activity.
- Learn how to apply for a PR grant to enhance Rotary's image.
- Find your Rotary public image coordinator.
- Learn how to plan an End Polio Now lighting.
- Browse best practices for member recruitment and retention.

You Really Sure?

A blind guy on a bar stool shouts to the bartender, "Wanna hear a blonde joke?"

In a hushed voice, the guy next to him says, "Before you tell that joke, you should know something."

Our bartender IS blonde, the bouncer is blonde. I'm a 6' tall, 200 lb black belt. The guy sitting next to me is 6'2", weighs 225, and he's a rugby player. The fella to your right is 6'5" pushing 300 and he's a wrestler. Each one of US is blonde. Think about it, Mister. Do you still wanna tell that joke?"

The blind guy says, "Nah, not if I'm gonna have to explain it five times."

Hitch Hiking in Cape Town



Growing Old in Arizona

A little old lady was sitting on a park bench in The Sun Lakes, an Arizona Adult community. A man walked over and sat down on the other end of the bench. After a few moments, the woman asked: 'Are you a stranger here?'

He replied: 'I lived here years ago.'

So, where were you all these years?'

In prison,' he said.

'Why did they put you in prison?'

He looked at her, and very quietly said: 'I killed my wife.'

'Oh!' said the woman. 'So you're single...?'

Flying without a parachute

A man jumps out of an airplane with a parachute on his back. As he's falling, he realizes his chute is broken. He doesn't know anything about parachutes, but as the earth rapidly approaches, he realizes his options are limited; he takes off the parachute and tries to fix it himself on the way down. The wind is ripping past his face, he's dropping like a rock, and at 5000 feet, another man goes shooting up past him. In desperation, the man with the chute looks up and yells, "Hey do you know anything about parachutes?!"

The guy flying up looks down and yells, "No, do you know anything about gas stoves?!"

Feel better now

Mary was having a tough day and had stretched herself out on the couch to do a bit of what she thought to be well-deserved complaining and self-pitying.

She moaned to her mom and brother, "Nobody loves me ... the whole world hates me!"

Her brother, busily occupied playing a game, hardly looked up at her and passed on this encouraging word: "That's not true, Mary. Some people don't even know you."

Bellville Rotary Attendance Statistics for September 2011

	06-Sep	13-Sep	20-Sep	27-Sep	Mth	Ytd
Boshoff, Marli	A	A	A	A	0%	17%
Boshoff, Riaan	A	MU	MU	P	75%	58%
Brereton, Gavin	P	P	P	P	100%	92%
Claassen, Johann	P	P	P	A	75%	92%
Daly, Richard	A	A	A	P	25%	50%
De La Comillere, P	P	P	P	P	100%	100%
du Plessis, Jimmy	P	P	P	P	100%	100%
Evans, Barry	P	P	MU	P	100%	100%
Gordon, George	A	A	A	A	0%	33%
Holtzhausen, David	P	P	MU	P	100%	100%
Leerkamp, Jan	P	P	P	P	100%	67%
Neumann, Marlene	A	A	A	A	0%	50%
Neusch, Hans	P	A	P	P	75%	75%
Neusch, Joan	P	A	P	P	75%	92%
Orlandini, Annalie	P	A	A	P	50%	50%
Orlandini, Gerald	P	A	P	P	75%	58%
Phillips, Sylvia	A	A	A	A	0%	0%
Poole, Chris	P	P	P	P	100%	92%
Rawbone, Dave	P	P	P	P	100%	83%
Richie, Chris	P	A	P	A	50%	75%
Rosewall, Mike	P	P	P	P	100%	100%
Saunders, Malcolm	P	P	P	P	100%	100%
Shone, Dudley	A	P	P	P	75%	75%
Spies, Johan	P	P	P	P	100%	92%
Spies, Rina	P	P	P	P	100%	92%
Storkey, Vic	P	P	P	P	100%	100%
Tappenden, Tappy	P	P	P	P	100%	92%
Taylor, Brian	A	P	P	A	50%	75%
Wilson, Bill	P	P	P	P	100%	83%
	72%	66%	79%	76%		